Illinois Corn Marketing Board

**Education/Communication Internship**

**Ag-In-The-Classroom Education Specialist**

**2018 Program Guidelines**

**Objective**

The purpose of the Illinois Corn Marketing Board (ICMB) Ag in the Classroom Intern program is to provide an opportunity for a young person to work as a part of the ICMB staff during the summer of 2018 by providing information to Illinois teachers about how to incorporate corn lessons plans into their classrooms.

**Required Qualifications**

• Must be an Illinois resident and full-time college student, enrolled for the Fall 2018 semester.

• Must exhibit strong communication and leadership skills.

• Must have a driver’s license, reliable transportation and be willing to travel to functions.

• Must submit a completed application as required by IAA.

**Preferred Qualifications**

• Demonstrated ability to work independently.

• A good working knowledge of Illinois Agriculture.

• A genuine interest in the Illinois corn industry.

• Preference will be given to students entering their Junior year or higher.

**Intern Responsibilities**

The ICMB Intern will work in the following areas:

• **Summer Agricultural Institutes:** The intern will be responsible to present at all 2018 Summer Agricultural Institutes throughout the state of Illinois. This generally entails 15-18 presentations.

• **Illinois State Fair:**  Participate in Illinois Corn Marketing Board functions and work at ICMB exhibit if applicable.

• **Promotion/Consumer Information:** Projects as assigned/requested in retail and youth education. These may include presentations, promotions and trade shows.

• **Communication:** Intern may be requested to report to ICMB & ICGA boards on program progress and conduct occasional media interviews.

• **Producer Education:** Intern will assist as needed in producer education efforts on issues, programs and legislation.

**Work Schedule**

• The Intern will begin his or her duties according to the Summer Ag Institute schedule and will work remotely.

• The ICMB Communications Director/Communications Assistant will communicate the Interns schedule on a monthly basis, and other activities on a weekly basis.

• Must be available from May 29, 2018 and work through August 10, 2018.

**Supervision**

• The Intern may work with all ICMB staff and leaders as needed. The intern will report to the Communications Director. The ICMB Communications Director will coordinate the Intern’s schedule, projects and activities.

• The Intern will be required to submit a weekly activity report, as well as a summary report of activities, accomplishments, contacts made, experiences, and recommended future direction, upon completion of the internship.

**Professional Development**

• Intern will receive any necessary presentation training prior to Summer Ag Institutes.

• Extensive public speaking experience will be gained along with appropriate critiques and feedback.

• Intern will have the opportunity to interact with association professionals, educators, and a wide cross section of Agricultural leaders.

**Compensation/Travel Allowance:**

• The Illinois Corn Marketing Board Intern will receive a stipend reflective of the number of Summer Ag Institute Presentations and will be responsible for all related income taxes.

• The Intern will also be allowed reimbursement of expenses (mileage, hotel, meals, etc.) related to all approved ICMB activities.

• The Intern is encouraged to investigate and seek credit hours for the internship through his or her school, in addition to the above scholarship awards.

**Candidates must submit the following to the ICMB office no later than**

**December 1, 2017.**

• A completed application form.

• A current resume.

• A suggested corn program curriculum for instruction at the 4th grade level.

• A list of accomplishments, awards, activities (may be included in resume).

• Examples of projects or other pieces of work that demonstrate your qualification for this position.

**Deadline for application – December 1, 2017**

**Interviews will be held during the December/January college break between semesters.**

**Hiring decision made by January 15, 2018.**

**Please complete the application, prepare and attach the required information (listed above), and send via U.S. mail or scan and email to:**

**Illinois Corn Marketing Board**

Attn: Tricia Braid, Communications Director tbraid@ilcorn.org

P.O. Box 487, Bloomington, IL, 61702-0487

**2018 Illinois Corn Marketing Board**

**Communications Intern:**

**Ag in the Classroom**

**Name**

**Home Address City State Zip**

**Home Phone Home E-Mail**

**College Phone Address State Zip**

**Cell Phone College E-Mail**

**Major College Year**

**Applicant’s Signature**