**ILLINOIS CORN MARKETING BOARD**

**EXECUTIVE COMMITTEE**

**Minutes of a Meeting**

**Held November 16, 2020**

A virtual meeting of the Executive Committee of the Illinois Corn Marketing Board was held on November 16, 2020. The meeting was called to order at 9:00 am by Dirk Rice, Chairman.

Those present were:

Roger Sy Mark Wilson

Jim Reed Jon Rosenstiel

Dirk Rice Tim Lenz

Jeff Scates

Also present were:

Kayla Veeder Rod Weinzierl

Jim Tarmann

***Corn Congress***

ICMB leadership will work collaboratively with ICGA leadership to appoint delegates to NCGA Corn Congress. We have not seen any information about the format of the meeting from NCGA yet. This is typically an interactive session and we will encourage NCGA to ensure that delegates are educated and can participate effectively.

We plan to have our policy breakout meetings in December and will attempt to coordinate the full policy meeting with the January joint board meeting with the Illinois Corn Growers Association.

We are considering a joint meeting with Illinois Soybeans during the dates that were previously scheduled for Commodity Classic.

***NCGA Corn Board Applications***

NCGA Corn Board applications will be due in January. Applications should be submitted to NCGA.

***Funding for Executive Programs & Communications Plan***

The committee discussed funding for Executive Committee programs. The Executive Committee would like to ensure that IL Corn does not process payments for programs that don’t happen this year.

**It was moved by Mark Wilson and seconded by Jim Reed**

**THAT we commit funding for the following Executive Programs:**

**-IFB ALOT $1,500**

**-IL Agri Women $2,500**

**-4-H Project Partner Program $2,000**

**The motion carried.**

The committee discussed redirecting funds that were previously committed for the 2020 IFB annual meeting to the Ag in the Classroom program. The program has pivoted to provide virtual learning tools during the pandemic. The committee looks forward to a formal funding presentation from the Ag in the Classroom program.

**It was moved by Jim Reed and seconded by Jon Rosenstiel**

**THAT we redirect $2,500 previously committed to the Taste of Illinois program at the IFB annual meeting to assist in the Ag in the Classroom auction.**

**The motion carried.**

**It was moved by Jim Reed and seconded by Tim Lenz**

**THAT we commit funding for the following Communications Plan programs:**

**-Corn Education Supplies $8,000**

**-General Corn Brochures $4,500**

**-Exhibits/Displays $3,500**

**-Discretionary Media $20,000**

**The motion carried.**

***Proposed Committee Name Changes***

The committee discussed the strategic planning process and began discussions about updating the names of the Industrial and Exports committees. We will begin analyzing goals for the committees at our committee meetings this week.

The committee previewed updated logo options. Lindsay Mitchell will officially present these options and review them during the full board meeting.

***Executive Director Performance Review***

The 2020 Executive Director performance review will be deployed on November 30. Newport Group will analyze the results and present to the Business Services committee in January.

***2021 ICMB Election Process***

We will begin working with other commodity organizations and the Illinois Department of Agriculture to manage expectations for the 2021 commodity elections.

***Finance/Audit Committee***

The committee discussed bringing in the audit committee as a small group to manage voucher reviews if they don’t have an opportunity to complete them during a board meeting.

The committee is interested in doing a more comprehensive analysis on refunds.

**It was moved by Mark Wilson and seconded by Jim Reed**

**THAT the meeting of the Executive Committee be adjourned.**

**The motion carried.**

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Jon Rosenstiel, Secretary