

## SPONSORSHIP OPTIONS



**I ILLINOIS**

Extension

COLLEGE OF AGRICULTURAL, CONSUMER  
& ENVIRONMENTAL SCIENCES

### Option #1 - \$300 Premier Presentation Sponsor (full-page).

For the 2021 Dairy Summit, all presentations will be recorded and offered on-line. This option allows you to record a 1-to-2-minute video promoting your business. You will also receive a one-page advertisement in the 2021 Dairy Summit Proceedings Program. Promotion videos will be included with the final recordings of the Dairy Summit presentations. Premier Presentation Sponsorship also includes:

- Up to 50 designated corporate promotional give away items such as printed materials, hats, pens or other branded materials.
- Corporate logo included at the end of each Summit speaker presentation and listing on the digital Program Proceedings sponsorship page.
- Digital sponsor recognition as a Premier Presentation Sponsor in promotional materials leading up to and throughout the Summit.
- Your organization will also be listed as a sponsor and partner on the IMPA website for one year with an active link to your website.
- Quarter page advertising in two issues of the 2021 Illinois Milk Producers Association Newsletter.
- Facebook Promotion as a Premier Sponsor.

### Option #2 - \$200 Gold Program Sponsor (half-page).

This option allows you a half-page advertisement in the 2021 Dairy Summit Proceedings Program. The Proceedings will be posted on-line and electronically mailed to all attendees. Gold Program Sponsorship also includes:

- Corporate logo listing on the digital Program Proceedings sponsorship page.
- Facebook Promotion as a Premier Sponsor.
- Digital sponsor recognition as a Gold Program Sponsor in promotional materials leading up to and throughout the Summit.
- Your organization will also be listed as a sponsor and partner on the IMPA website for one year with an active link to your website.

### Option #3 - \$100 Silver Program Sponsor (quarter-page).

This option allows you a quarter-page advertisement in the 2021 Dairy Summit Proceedings Program. The Proceedings will be posted on-line and electronically mailed to all attendees. Silver Program Sponsorship also includes:

- Corporate logo listing on the digital Program Proceedings sponsorship page.
- Digital sponsor recognition as a Silver Program Sponsor in promotional materials leading up to and throughout the Summit.
- Your organization will also be listed as a sponsor and partner on the IMPA website for one year with an active link to your website.

# 2021 Illinois Dairy Summit

## SPONSORSHIP FORM

Due: JANUARY 25, 2021



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Name:  Company Name:

Address:  E-mail:

City:  State:  Zip Code:

Telephone #:

Please **SELECT ONLY ONE** option that you plan to sponsor:

|   |                         |
|---|-------------------------|
| <input type="checkbox"/> <b>OPTION #1</b>   \$300 Premier Presentation Sponsor..... | \$ <input type="text"/> |
| <input type="checkbox"/> <b>OPTION #2</b>   \$200 Gold Program Sponsor.....         | \$ <input type="text"/> |
| <input type="checkbox"/> <b>OPTION #3</b>   \$100 Silver Program Sponsor.....       | \$ <input type="text"/> |
| <b>Total Amount</b>   | \$ <input type="text"/> |

**PAYMENT: DUE BY JANUARY 25, 2021**

**Make checks payable to:** "Illinois Milk Producers Association"

**Send to:** Tasha Bunting, Manager

IL Milk Producers Association

P.O. Box 8 | Bloomington, IL 61702.