**ILLINOIS CORN MARKETING BOARD**

**EXECUTIVE COMMITTEE**

**Minutes of a Meeting**

**Held January 15, 2018**

A meeting of the Executive Committee of the Illinois Corn Marketing Board was held at the Illinois Corn office at Bloomington, Illinois on January 15, 2018. The meeting was called to order at 7:30 am by Paul Jeschke, Chairman.

 Those present were:

 Jim Raben Roger Sy

 Paul Jeschke Jim Reed

 Dirk Rice Don Duvall

 Also present were:

 Rodney Weinzierl Kayla Veeder

 Pat Dumoulin Dan Cole

***Business Services Committee Report***

The committee briefly discussed the Business Services Committee meeting that was held on January 11. The committee discussed different options for employee benefits and will discuss these options in more detail during our joint board meeting with ICGA.

***Petition Availability***

Districts 2, 5, 8, 11 and 14 are up for election this year. District 2, 8 and 11 will be open seats. We sent a notification of the vacancy to members in those three districts.

***Funding for Programs***

We typically have an exhibit by Gate 1 at the State Fair with a raised bed of corn and some promotional/educational material on display.

***Executive Programs***

**It was moved by Dirk Rice and seconded by Don Duvall**

 **THAT we approve the following executive program for FY18:**

 **State Fair $2,000**

 **The motion carried.**

***Communications Plan***

We typically have an intern who focuses on Ag in the Classroom during the summer months and we will begin the hiring process for this position soon. The committee discussed the possibility of printing a large quantity of placemats that can be used at different events.

 **It was moved by Dirk Rice and seconded by Jim Reed**

 **THAT we approve the following communications plan programs for FY18:**

 **Summer Ag Intern $5,000**

 **Corn Education Supplies $8,000**

 **Exhibits/Displays $3,500**

 **Captain Cornelius $1,000**

 **The motion carried.**

The committee discussed potentially offering a scholarship in Mike Plumer’s name or an environmental award. Staff will investigate options for this.

***NCGA Priorities & Emerging Issues Report***

NCGA went through their strategic plan, including NCGA priorities at the conference. The consensus of those who attended was that eventually we will have to stop doing so much planning and start having some action. There will be more discussion about this at the state presidents meeting.

***Corn Congress Meeting-Anaheim***

We have a list of resolutions from Iowa that were proposed deletions in the latest copy of the policy book. Policy group leaders will take a look at which resolutions Iowa would like to keep in the book and decide if we agree. We will also be reviewing new proposed resolutions from other states as we get them.

The American Agri-Women have asked us to sponsor their conference that will be November 15-18 this year at the $2,500-$5,000 level. We will figure out how much material/time we can get on their agenda and will evaluate sponsorship at our next board meeting.

 **It was moved by Roger Sy and seconded by Don Duvall**

 **THAT the meeting of the Executive Committee be adjourned.**

 **The motion carried.**

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 Dirk Rice, Secretary