**CHANGE IS GOOD**

For more information about Illinois corn checkoff programs, www.ilcorn.org

**CORN CHECKOFF ANNUAL REPORT**

**CHANGING THE FUTURE THROUGH FUNDING OPPORTUNITIES**

**ILINOIS CORN MARKETING BOARD**

**STATEMENT OF FINANCIAL POSITION • September 30, 2011 and 2010**

**DDGS EXPORTS ADD VALUE TO ILLINOIS CORN**

At first, ethanol plants couldn’t give away distillers dried grains with solubles (DDGS). The corn farmers that administer your corn checkoff dollars were certain that there was added value to be had, so it became a goal to improve the quality of DDGS, research its integration into livestock feed, make it available to the domestic livestock industry, and finally introduce the product to growing export markets. And export DDGS we have! What isn’t being fed domestically, mostly as a replacement to whole corn, is finding a home overseas, and that means added value to the corn crop!

**E-15 HEADS TO A GAS PUMP NEAR YOU**

Presto change-o! The gasoline at a pump near you will be changing from a 10 percent blend of ethanol to a 15 percent blend. Just like NASCAR, cars around the country, model year 2007 and newer, will be running on half-again as much ethanol as they did in 2010, as gas pumps transition to E-15 by late 2012. Your Illinois corn checkoff contributed to this fuel transformation by funding research and development. And watch out for the changing face of gas stations as they install more blender pumps to fuel higher blends of ethanol.

**MORE ETHANOL IN THE PIPELINE**

ICMB Goal ACCOMPLISHED!...Expand the Usage of Ethanol to a Minimum of 12 Billion Gallons by 2010

Moving more ethanol into more gas tanks is what it takes to expand this market! And this goal can be marked ACCOMPLISHED! Your corn checkoff dollars were invested in improving the E-85 fueling infrastructure, coupon programs to encourage E-85 use, installing blender pumps, doing the necessary research to have US EPA approve E-15, and promoting ethanol to consumer audiences, including those in racing programs like NASCAR, USAC, and the Nat’l Boat Racing Association.

**CARBON FOOTPRINT MYTHS? BUSTED!**

ICMB Goal ACCOMPLISHED!...Demonstrate through research that the corn to ethanol carbon footprint can be reduced to 25,500 btu per gallon by 2012

- ICMB invested over $450,000 in Research between 2008 and 2011
- This leveraged another $250,000 from our funding partners
- Information and results of the research submitted to USEPA, National Academy of Science, California Air Resources Board
- USDA and Argonne National Laboratory used data from this work in their own studies

**LOCKS AND DAMS A NEW STAR OF THE SMALL SCREEN**

Funding measures have kept lock and dam improvements from steaming ahead. But that didn’t keep the ICMB from wisely investing your checkoff dollars to bring new supporters into the fold. Your Illinois corn checkoff dollars funded a well-crafted video meant to explain the consumer benefits of improved waterways transportation. Widely distributed on Capitol Hill and beyond, the video made its point that “change is good” when it comes to improving the waterways.

Visit www.waterwayscouncil.org and click the links on the left hand side of the homepage to watch the ICMB funded videos!