**ILLINOIS CORN MARKETING BOARD**

**EXECUTIVE COMMITTEE**

**Minutes of a Meeting**

**Held December 4, 2019**

A meeting of the Executive Committee of the Illinois Corn Marketing Board was held at the Illinois Corn office in Bloomington, Illinois on December 4, 2019. The meeting was called to order at 7:00 pm by Roger Sy, Chairman.

Those present were:

Roger Sy Mark Wilson

Don Duvall Dale Haudrich

Dirk Rice Jim Reed

Jon Rosenstiel

Also present were:

Kayla Veeder Rod Weinzierl

***Corn Congress***

Rooming/registration update. Second state caucus?

***NCGA Corn Board Applications***

Due second week of January usually. May hear more about the deadline sometime in the next week.

***Funding for Executive Programs & Communications Plan***

The committee discussed funding for Executive Committee programs.

**It was moved by Mark Wilson and seconded by Dirk Rice**

**THAT we commit funding for the following Executive Programs:**

**-IL Agri Women $2,500**

**-4-H Project Partner Program $2,000**

**-Commodity Classic Reception $5,000**

**The motion carried.**

**It was moved by Mark Wilson and seconded by Dale Haudrich**

**THAT we commit $1,500 for the IFB A LOT program.**

**The motion carried.**

The committee discussed the proposed changes to the Ag in the Classroom program.

**It was moved by Dirk Rice and seconded by Mark Wilson**

**THAT we commit $90,000 for the Ag in the Classroom program.**

**The motion carried.**

The committee discussed funding for the following Communications Plan programs.

**It was moved by Don Duvall and seconded by Mark Wilson**

**THAT we commit funding for the following Communications Plan programs.**

**-Corn Education Supplies $8,000**

**-General Corn Brochures $4,500**

**-Exhibits/Displays $3,500**

**-Discretionary Media $20,000**

**The motion carried.**

***Farm Progress Show***

Corner and size were beneficial and brought a lot of people through. All members knew who what we were doing (water bottle and pork/beef coupon) even if they couldn’t make it to the show. Being close to media tent was also ideal.

Better signage on the outside/other stuff outside to make people realize who are here.

Projecting that we are working with a lot of people by having other groups in the tent with us.

Maybe send people a card that hey have to bring to our tent to get the voucher to exchange those for food.

***Exec programs***

Probably not going to do $20K with county grants with IFB. $10K water quality grants never happened but included in budget. No plan to do anything there now so monies available if you want to use it for those programs (or something else).

***Vehicles***

Going to be turning over vehicles in the next 30-60 days. Need to decide whether to own or lease.

**It was moved by Mark Wilson and seconded by Jon Rosenstiel**

**THAT the meeting of the Executive Committee be adjourned.**

**The motion carried.**

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Jim Reed, Secretary