World of Corn

PSST!
Hey kids, wanna join the corn league of champions? THIS WAY!

WatchUsGrow.org/Corn
MEET YOUR HOMEGROWN HERO.

STATS
NAME: Captain Cornelius, Leader of the Corn League of Champions
ORIGIN: Earth
ROLE: Natural Born Hero
ABILITIES: Sports star, humanitarian, environmentalist, teacher, scientist, chef, champion for corn.
BATTLES: Ignorance, Pollution, Insect invaders—and that’s just before breakfast!
LIFE MISSION: Share the super powers of corn with the world.

BIO
Born for corn: Captain Cornelius, a wholesome hardworking farm boy, shot to fame as a gifted athlete—earning his wrestling corn belt at the tender age of ten and quarterbacking for the Corn Nibblers through high school. With a strong ear for knowledge, he earned hundreds of degrees at college and was a renowned environmental scientist before joining the forces—all of them. Today, as the mighty leader of the Corn League of Champions, our hero travels the country sharing the many super powers of corn with kids like you!

ALL DAY, EVERY DAY, CORN IS PART OF OUR WORLD.

From your breakfast cereal and the butter or margarine on your toast to the wallpaper on your walls and the fuel in your car, corn has many more uses than you might imagine. Psst. You’re even holding corn right now! Spend the day with Captain Cornelius and let’s see what else you learn.
MORNING, SUNSHINE!

WHAT’S FOR BREAKFAST?

Now that you’re an honorary member of the Corn League of Champions for the day, figure out what’s for breakfast!

Can you unscramble these words?

- LAKESNORFC
- NORC SAHH
- APETUN BETURT
- RUPYS
- AGASSUE
- NRCPOOPS
- DALAEMMAR
- NOTSUGUHFD

Take the letters that appear in boxes and unscramble them for the final message.

- I

CORN-WISE: Did you know there are three types of corn?

FIELD CORN, SWEET CORN AND POPCORN. Only 1% of corn in the U.S. is called sweet corn—that’s the stuff we eat directly. The rest—field corn—is grown by farmers as food for cows, pigs and poultry, and for other uses.
Did you know the outer shell of the corn cob, called a kernel, can be used to make fiber, protein, oil and starch? That means corn goes to school as often as you do!

Be a champion, find these 10 corn products in your classroom:

corn bread  pizza  garbage bag  paint  rubber bands  glue  corn cob  PB&J sandwich  crayon  chalk
AT PLAY!

DETECT THE DIFFERENCES

Can you circle all the differences between these three Captain Cornelius’?

SEARCH FOR THE WORDS

All these items contain corn. Can you find 'em?

Search up, down or diagonally.

Animal feed  Paper  L A A C G N L T Q W D H S W S
Candles       Plastics       N A I E T I R E S P A O S R T
Crayons       Sandpaper      M O A J E K F O N Y G Y E H A
Ethanol fuel  Shoe polish    T E X T I L E S C R R N F C R
Field corn    Snacks         L E U F L O N A H T E H I S C
Fireworks     Soaps          K V Q B D P C L Q T E K R C H
Husk          Starch         S S T K A E P A E X A E E I S
Kernel        Sweet corn     L M U P T L E E N Q D N W T I
Oils          Sweeteners    I E E H K G W F H D X L O S L
Paints        Textiles      O R S K I S E O L V L S R A O

A P L K P D N A N S M J S P E
S N O Y A R C O I J Y I O K O
V T X H R A X A H X X T N I H
B W Y Q V S P S N A C K S A S
WHERE WILL CORN TAKE

Vroom! Before we buckle in: Did you know corn makes ethanol—a renewable fuel—which helps gasoline burn cleaner and reduces air pollution?

AT THE COUNTY FAIR

GET THIS:
Corn dogs, popcorn, cotton candy all contain oil or sugar (fructose) that comes from corn. Plus, ever wondered what the prize cows and pigs eat? Yep, you guessed it!

CORN-WHAT?

Hydrosorb, a substance from USDA, soaks up fats in baby diapers. Great!
US NEXT?

AT THE MALL

DID YOU KNOW:
Your skinny jeans, cool tennies and even Mom’s lipstick might be made from corn products?

AT THE BALL PARK

WISE: Want to talk diapers?

Super absorbent cornstarch discovered by the 300 times its weight and is used in some ulp. Let’s avoid changing that diaper!

THAT’S CRAZY: From French fries with extra ketchup to your beloved team’s jerseys and gear, they could have corn products in them!
WHAT ELSE DO YOU KNOW ABOUT CORN?

Let's put your super powers to the test. Check out this tall story!

Which of these statements is true or false?

Corn is not grown in Antarctica, but it's grown everywhere else in the world.

☐ TRUE  ☐ FALSE

Corn is one of the most valued foods in the veggie family.

☐ TRUE  ☐ FALSE

Corn is helping to reduce the amount of bug killer used (by 65%).

☐ TRUE  ☐ FALSE

Corn can be grown in bluish-gray, purple, green, red, and white, not just yellow.

☐ TRUE  ☐ FALSE

Corn is 65% more likely to keep the bugs away if you also smother yourself in butter.

☐ TRUE  ☐ FALSE

Corn is a cereal crop that's part of the grass family.

☐ TRUE  ☐ FALSE

Corn is grown in every continent of the world.

☐ TRUE  ☐ FALSE
CORN ON THE JOB

Okay, champions, who said what?

Draw a line matching the quote to who said it.

"I sure hope THIS one: "  
VETERINARIAN  
RACE CAR DRIVER

"goes off with a bang!"

"Yes, this cream will  
disguise those, er,  
blemishes."

COSMETOLOGIST  
INVENTOR

"Both me and  
my car are  
fueled by corn!"

"Now, Mr. Kibbles,  
would you like a  
snow cone?"

NIGHT AT THE MOVIES

Captain Cornelius is a super hero  
for corn. What’s your super power?  
And what movie would you star in?

DO A #CORNHERO DRAWING TO WIN!
Ask an adult to post your drawing on our Facebook page. Or, share it  
on Twitter and/or Instagram, tagging it #cornhero #sweepstakes for a  
chance to win a $50 gift card. Monthly winners are randomly selected  
by Captain Cornelius himself. May the corn be with you!

No purchase necessary. Must be legal U.S./D.C. resident, younger than 13 years of age with parent permission at time of entry to be eligible. First monthly entry period starts on 03/01/16 and last monthly entry period ends on 02/28/18. Void where prohibited. See full rules at www.ncga.com/woc-contest. Sponsor: National Corn Growers Association.
FINAL TEST TO BE
A LIFELONG MEMBER OF
THE CORN LEAGUE OF CHAMPIONS.

ACROSS
1. The ____________ produces more corn than any other country.

5. There is sweet corn, feed corn and ____________. (Hint! We love to eat it at the movies.)

DOWN
1. Corn is thought to have been first grown in ____________ more than 7,000 years ago.

2. Corn is not a veggie, it is part of the ____________ family.

3. To early settlers corn was so valuable that it was used as ____________ and traded for other products such as meat and furs.

4. Corn is now grown all over the world—on every continent—except ____________.

5. Native Americans did not starve because they used as corn for ____________ as well as tools and decorations.

CORN-WISE: Wash this! Parents will love this one:
If a little corn-made citric acid is added to the wash, you get cleaner clothes without using as much washing detergent. Gotta love being kind to the environment!
CONGRATULATIONS! You’re now a Corn League Champion.
Flip the page for your membership card.
THE CORN LEAGUE OF CHAMPIONS

LIFELONG MEMBER

has completed
Captain Cornelius’ challenge

Date  CAPTAIN CORNELIUS
Pres.

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